Web Developer

Do you have a strong work ethic and are passionate about education and community programs? Be part of a team where you can work for a non-profit organization and make an impact on students to learn more! You can make a difference in the world by giving students the opportunity to access free and affordable educational services!

About York Region Educational Services:

York Region Educational Services (YRES) is a not-for-profit organization that provides individuals in York Region and beyond with free and affordable educational resources in a safe and supportive environment that inspires, motivates, and helps set the foundation for personal growth.

About this opportunity:

As a Web Developer, you will help enhance YRES's digital identity by designing, developing, and maintaining website features that reflect the organization's mission and values. You will create engaging online content, collaborate with internal teams, and support the development of programs and digital tools that foster learning, accessibility, and community connection. This role provides the opportunity to combine technical expertise with creative design while working across various areas of the organization.

Key responsibilities are as follows:
- Design, develop, and maintain the organization's website and supporting digital platforms using tools such as WordPress, Wix, and Canva.
- Create engaging digital content—including web pages, graphics, and updates—that showcases programs, events, and organizational impact.
- Ensure the website reflects a consistent, compelling, and professional brand identity across all visuals and content.
- Monitor website performance by tracking metrics such as traffic, engagement, and responsiveness, and implement improvements as needed.
- Troubleshoot and resolve technical issues to maintain website functionality, accessibility, and stability.

- Collaborate with internal teams, community leaders, and external stakeholders to align digital updates with organizational goals.
- Use tools such as Slack, Canva, and Google Workspace to share updates, present concepts, and manage digital content projects.
- Create digital marketing materials and assist with campaigns using Hootsuite, Google Ads, and other platforms to strengthen community visibility.
- Deliver day camps (e.g., March Break Camp, Weekend Camp, and Summer Camp) and other virtual and in-person educational programs across the Greater Toronto Area.
- Contribute to cross-sector projects such as business development, teaching, and curriculum design to support organizational innovation.

Requirements:
- Experience in website development, graphic design, or digital content creation.
- Strong communication skills and the ability to collaborate effectively with internal and external partners.
- Proficiency in using website-building tools (e.g., WordPress, Wix), graphic design tools (e.g., Canva), and Google Workspace.
- Creative problem-solving abilities, technical adaptability, and an eye for detail.
- Ability to work 35 to 40-hour work weeks, including evenings and weekends based on assigned shifts.
- Mobility to commute to locations across the Greater Toronto Area, mainly York Region and Toronto, for programs and events.
- A valid Standard First Aid with CPR-C certification and a satisfactory Vulnerable Sector Check are required from successful candidates (not reimbursed). These must be completed before the first day of work.

Assets:
- Experience in graphic/UI design and web development.
- Experience teaching or working with children and adolescents.
- Fluency in more than one language (encompassing reading, writing, speaking, and listening abilities
- Access to a car and a valid G2/G Ontario driver's license.

This is a fully in-person position. Salary ranges from $18-26/hour, dependent on experience, skills, education, and role.