



Graphic Designer

Do you have a strong work ethic and are passionate about education and community programs? Be part of a team where you can work for a non-profit organization and make an impact on students to learn more! You can make a difference in the world by giving students the opportunity to access free and affordable educational services!

About York Region Educational Services:

York Region Educational Services (YRES) is a not-for-profit organization that provides individuals in York Region and beyond with free and affordable educational resources in a safe and supportive environment that inspires, motivates, and helps set the foundation for personal growth.

About this opportunity:

As a Graphic Designer, you will produce high-quality visual assets for digital platforms, print media, marketing campaigns, and community programs. You will apply strong design principles to develop cohesive branding, accessible layouts, and visually appealing materials aligned with organizational goals. Collaboration will be central to your work as you partner with marketing, development, and program teams to ensure all visual content reflects YRES's mission and enhances the participant experience.

Key responsibilities are as follows:

- Design digital and print materials such as banners, posters, brochures, and promotional graphics.
- Create branding assets including logos, icons, templates, and visual identity guidelines.
- Develop social media graphics, newsletters, and website visuals to support marketing campaigns.
- Apply design principles such as typography, color theory, and composition to all creative work.
- Ensure branding consistency across all organizational materials and communication channels.
- Collaborate with internal teams to ensure visuals align with program goals and user needs.



- Produce responsive designs optimized for multiple devices and platforms.
- Support additional creative initiatives related to web development, marketing, and community outreach.
- Stay current with design trends, tools, and best practices to enhance visual communication.
- Deliver day camps (e.g., March Break Camp, Weekend Camp, and Summer Camp) and other virtual and in-person educational programs across the Greater Toronto Area.

Requirements:

- Dedication and passion for graphic design, branding, digital media, and visual communication.
- Proficiency in design tools such as Canva, Adobe Creative Suite, or other relevant software.
- Strong understanding of typography, layout design, color theory, and accessibility principles.
- Ability to design for both digital and print applications.
- Excellent attention to detail and strong creative problem-solving skills.
- Proficiency in Google Workspace.
- Ability to work 35 to 40 hours per week, including evenings and weekends depending on your assigned shift.
- Mobility to commute across the Greater Toronto Area, primarily York Region and Toronto, for meetings and events.
- A valid Standard First Aid with CPR-C certification and a satisfactory Vulnerable Sector Check are required (not reimbursed). These must be acquired before the first day of work.

Assets:

- Experience designing for non-profits, education, community programs, or youth-focused organizations.
- Motion graphics, illustration, or video editing skills.
- Fluency in more than one language (reading, writing, speaking, and listening).
- Access to a car and a valid G2/G Ontario driver's license.

This is a fully in-person position. Salary ranges from \$18-26/hour, dependent on experience, skills, education, and role.