Website Developer

Do you have a strong work ethic and are passionate about education and community programs? Be part of a team where you can work for a non-profit organization and make an impact on students to learn more! You can make a difference in the world by giving students the opportunity to access free and affordable educational services!

About York Region Educational Services:

York Region Educational Services (YRES) is a not-for-profit organization that provides individuals in the vicinity of the York Region with free and affordable educational resources in a safe and supportive environment that inspires, motivates, and helps set the foundation for personal growth.

About this opportunity:

As a Website Developer, you will be coordinating resources to assemble and edit materials on our YRES website (e.g. videos) to create an attractive website and enhance branding.

Key responsibilities are as follows:
- Enhancing YRES's overall image through the creation of digital solutions across the website and social media channels.
- Continuously implementing design changes and updates to ensure the sites are visually appealing and user-friendly.
- Optimizing content for search engines (SEO) using keywords and concise and high-quality content, and improving page load speed.

- Keeping abreast of web development trends, technologies, and designs; researching and implementing superior resources for website enhancement.
- Working in various sectors of the company! Majority of the time will be spent on community development projects but candidates are expected to take on tasks related to other fields (such as marketing and curriculum planning) to gain a variety of experiences.

A great candidate for this position will possess the following:
- Working knowledge and prior experience working with website frameworks (e.g. Wix, WordPress) and e-commerce platforms (e.g. Shopify).
- General understanding of programming languages like HTML and CSS.
- Creativity and innovative thinking with an attention to detail.
- Dedication and passion for education, helping the community, and technology.
- Ability to work independently and manage multiple stakeholders.
- Ability to demonstrate responsible, ethical, and professional conduct – YOU are the role model.
- (Graphic design skills are an asset.)

First Aid + CPR-C certification is required for successful candidates. This can be obtained after co-op employment is secured.

This is a flexible job position where you have the option of hybrid working or working fully in person.