



2024 Community Volunteer Appreciation Event

# Sponsorship Opportunity

🕒 August 18th 2024 at 6pm - 9pm

📍 Fairview Library Theatre



Canada Registered Charity  
796041218RR001



# About Us

York Region Educational Services (YRES) is a charitable non-profit organization focused on providing accessible educational resources for all ages! We offer a variety of **Languages**, **S.T.E.A.M.**, and **Personal Development** programs.

## Community Volunteer Appreciation

This year, the YRES 2024 Community Volunteer Appreciation Event is a highly-anticipated celebration recognizing the remarkable contributions of students aged 8 - 14 and adults aged 15- 29 in their society. This event is held in partnership with local not-for-profit organizations such as U+ Toastmasters, Gifted Peoples Services, and Volunteer Connect, and it has gained prominence across the Greater Toronto Area in Canada.

As a sponsor, you have a unique opportunity to align your brand with an event that champions community engagement, youth empowerment, and positive change.

**Join us at the YRES 2024 Community Volunteer Appreciation Event to showcase your commitment to these values while gaining exposure to a wide audience.** Together, we can make a lasting impact!

Contact Sarah Yeung (Community Coordinator):  
[donations@yorkeducation.ca](mailto:donations@yorkeducation.ca)  
for more information.



# Empowering Communities: Our Volunteers

This year, the YRES volunteer program has a new achievement to make a positive impact on the community by collaborating with esteemed partners like Volunteer Connect, Charity Republic, and Charity Village. Also, connected with High School guidance within York Region and Greater Toronto Area, Institute for Canadian Citizenship, and York University.

Our collaboration with **Volunteer Connect** has strengthened our ability to connect volunteers with meaningful opportunities, resulting in a significant increase of 10% in volunteer sign-ups. Additionally, our integration with Charity Republic has efficiently tracked volunteer hours and contributions, while our partnership with Charity Village has provided valuable resources and training for lasting community impact.

We also strengthened our outreach by connecting with over **200** high school guidance counsellors in Greater Toronto Area, as well as fostering partnerships with the Institute for Canadian Citizenship, York University, and more. These collaborations have expanded our volunteer network by 30%, and facilitated our mission to create a positive and lasting impact in the community.



# Empowering Communities: Our Volunteers

These partnerships and connection have collectively bolstered our volunteering program's growth and success, reinforcing our unwavering commitment to creating a positive and enduring difference.

Our volunteers are at the heart of everything we do, and their feedback and endorsement mean the world to us. We're delighted to report that our volunteers have expressed high satisfaction with their experiences, citing a sense of fulfillment from making a positive impact, and feeling strong community support and camaraderie among fellow volunteers. Most notably, they've found our YRES volunteer program to be a valuable source of learning and opportunities for growth.

As we look ahead, our commitment to enhancing our volunteering program, expanding our partnerships, and delivering even greater value to our community remains unwavering. We are enthusiastic about the possibilities that the future holds and are confident that, with the continued support of our dedicated volunteers and partners, we will successfully achieve our further goals.



# Why Support 2024 Community Volunteer Appreciation Event?

## 1. Empowering Future Leaders

By sponsoring the YRES 2024 Community Volunteer Appreciation Event, you're investing in the next generation of leaders. We celebrate and recognize **300** volunteers who have made significant contributions to their communities, showcasing their potential to drive positive change.

## 3. Enhancing Brand Reputation:

Aligning your brand with an event that celebrates community engagement, youth empowerment, and volunteerism enhances your corporate social responsibility (CSR) image. Your commitment to social impact and positive change will resonate with a wide audience, while boosting your brand's reputation.

## 2. Recognizing Excellence in Volunteering

The YRES Volunteer Awards, a pivotal part of the event, acknowledges volunteers who have made a difference in their communities. Your sponsorship helps shine a spotlight on these selfless individuals and their contributions to society. Additionally, recipients participate in a dedicated session to share best practices in volunteering, and inspiring others to get involved.



# Why Support the 2024 Community Volunteer Appreciation Event?



## 4. Supporting Volunteer Connect:

Your sponsorship extends beyond the event itself. Volunteer Connect, a vital organization, uses the 2024 Community Volunteer Appreciation Event as a platform to recognize and appreciate their volunteers. By sponsoring this event, you contribute to strengthening the volunteer ecosystem and fostering a culture of community engagement.

## 5. Supporting Education and Employment

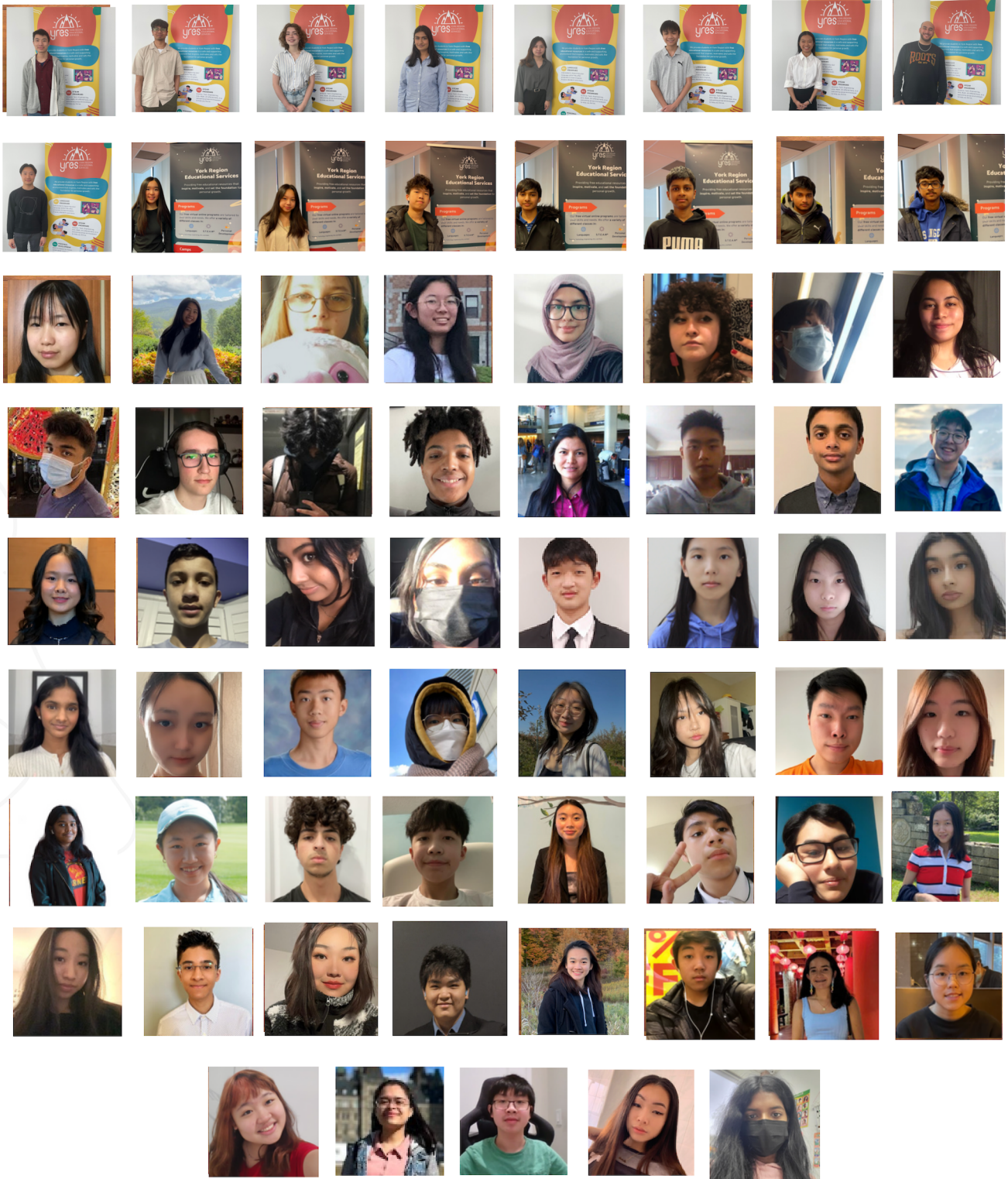
Your sponsorship directly contributes to educational and employment opportunities for these outstanding individuals. The **30 under 30** recipients receive valuable employment opportunities, while the **15 under 15** recipients get to participate in a STEAM camp, fostering their skills and knowledge in Science, Technology, Engineering, Arts, and Mathematics.

## 6. Networking and Exposure

As a sponsor, you gain access to a diverse network of individuals, organizations, and leaders who share your values. The YRES 2024 Community Volunteer Appreciation Event provides a unique platform for networking and building meaningful connections within the community.

Supporting YRES's 2024 Community Volunteer Appreciation Event aligns your brand with a powerful cause—empowering youth and supporting education, while celebrating volunteers' achievements. Join this impactful initiative!

# Our Growing Volunteer Community



and more to come!

# Sponsorship Opportunities

Benefits	Community \$0	Bronze \$2,500	Silver \$5,000	Gold \$15,000	Platinum \$25,000
Company Advertisement on event website (logo with link)	✓	✓	✓	✓	✓
Provide printed promotional material for delegates	✓	✓	✓	✓	✓
Logo on presentation screens during event		✓	✓	✓	✓
Right to use event name and logo in sponsor promotions		✓	✓	✓	✓
Master of Ceremony Acknowledgment			✓	✓	✓
Complimentary full delegate passes		1	2	4	8
Exhibitor Booth			✓	✓	✓
Mentions in pre-conference social media promotion (LinkedIn, Instagram, Facebook) and Newsletters			✓	✓	✓
Speech opportunity at the event				1-min	3-min
Information write-up (In e-blogs and printed book)		1/4-page w	1/2-page	1/2-page	Full-page

**We accept donations in the form of in-kind contributions, cash, or products.**

**\*Free for Community Not-for-profit partners**



# Thank You to Our Previous Years' Sponsors!

We are proud to partner with these great organizations who are helping to drive the sector forward.



## Become a Partner or Sponsor ✨

We're partnering with local NPOs, public libraries, educational organizations, and YOU to build the connections and resources needed to realize our goal.

With over **500+** free program and **5000+** community members, partnering with YRES guarantees a wider audience for your organization.

Sign up today: [yorkeducation.org/membership](http://yorkeducation.org/membership)





# Contact Us



[yorkeducation.org](https://yorkeducation.org)



[donations@yorkeducation.ca](mailto:donations@yorkeducation.ca)



(647)-467-9121

**We look forward to providing accessible  
educational resources with you!**