



Marketing Coordinator - Volunteer

We are offering an exciting virtual volunteer opportunity for you to join our team as a volunteer marketing coordinator.

About York Region Educational Services:

York Region Educational Services (YRES) is a not-for-profit charitable organization. YRES provides individuals in the vicinity of York Region with free educational resources in a safe and supportive environment that inspires, motivates, and helps set the foundation for personal growth.

About this opportunity:

As a volunteer marketing coordinator, you will have the chance to gain valuable experience in marketing, communications, and event promotion while making a positive impact on our organization. This position is ideal for students who are passionate about marketing, eager to learn, and want to apply their skills in real-world settings.

Responsibilities:

- Content creation
- Social media management
- Event promotion
- Market research
- Graphic design
- Analytics and reporting

Requirements:

- 18 years old or above
- Strong communication skills, both written and verbal
- Creativity and ability to think critically
- Able to work independently and in a team environment

The position will also involve working in various sectors of the company (business development, teaching, curriculum development, etc.) to support business growth.